HIGH TECHNOLOGY PARK

The first full member of IASP in Russia
KAZAN, REPUBLIC OF TATARSTAN
City with >1,000 years history

1,3 MLN population
3 RD capital of Russia

1 REGION IN RUSSIA in investment attractiveness
1,2 HOUR daily 12 direct flight from Moscow

SPORTS CAPITAL OF RUSSIA
2013 – World Universiade games
2015 – World Aquatics Championship
2018 – FIFA World Cup

DIRECT FLIGHTS FROM KAZAN
Thailand, Uzbekistan, Israel, Kazakhstan, Czech Republic, Italy, Turkey, France, Spain, Germany

AIRLINES
Aeroflot, S7 Airlines, Turkish Airlines, Flydubai
EXISTING INFRASTRUCTURE

The first technopark built as part of the Creation of High-Technology Technoparks state program* in the Russian Federation, implemented by the Ministry of Telecom and Mass Communications of the Russian Federation.

*12 technoparks have been built in the Russian Federation as a part of this program

Highest rank of efficiency of operating the technology park according to III National rating of technology parks in 2017

IT PARK KAZAN
Est in 2009
30,000 M²

IT PARK N.CHELNY
Est in 2012
25,000 M²
IT PARK IN FIGURES

151 tenants

3131 staff

12 BILLION RUBLES
as of 2017

>400 SOLUTIONS
E-gov, Big Data, Fintech, Healthcare,
Cyber Security, IT outsourcing.

16 COUNTRIES
area of implementation

> 364 MILLION RUBLES
export of our residents (as of 2017)
INTERNATIONAL COOPERATION

PARTNERS IN 12 COUNTRIES, including:

Startup Sauna (Finland), TURN8 (UAE), NUMA (France), PlanX (Pakistan), Oxademy (United Kingdom), Pardis (Iran).

IMPLEMENTATION OF RESIDENTS' PROJECTS

60 regions of the Russian Federation  
16 countries  
>200 delegations per year
INFRASTRUCTURE

DATA CENTER
Tier III: Cloud, OpenStack, ISO/IEC 27001:2013

BUSINESS INCUBATOR
up to 60 teams, the biggest in Russia

50-400 m²
Open space

CONFERENCE HALL
>350 seats

COWORKING

3* IT HOTEL
53 rooms

IT ACADEMY

IT DEVELOPMENT CENTER

Russian Solutions
HIGH STANDARDS
Tier III, ISO/IEC 27001:2013, SLA 99,99 etc

311 cabinets

1000 m² working space

COMMERCIALLY SUCCESSFUL
Competes w/other data centers in the country and helps management team to be profitable

THE BIGGEST DATA-PROCESSING CENTER IN THE REPUBLIC OF TATARSTAN
BUSINESS INCUBATOR

FAST TRACKING PROGRAM
1 year, Lean startup

ONLY 10% ARE BEING SELECTED
as the residents of business incubator

25% SURVIVAL RATE
OF STARTUPS
within a year in Incubator

SEED, PRESEED
IT solutions (mostly software)

40 VC FUNDS AND BA
Long-time partnership

COOPERATION WITH INTERNATIONAL BUSINESS INCUBATORS

France    Finland    UAE
BUSINESS INCUBATOR ACTIVITIES

KAZAN STARTUP WEEKEND
is the main startup event in Russia

OIC STARTUP HUB
GLOBAL PLATFORM FOR STARTUPS
FROM ISLAMIC COUNTRIES UNDER ICYF ORGANIZATION

2017 — project launched
- 57 countries
> 1,000 registered projects

SPECIAL ACCELERATORS
FINTECH, HEALTHCARE
**COURSES**

**3 - 6 MONTHS**
50–250 HOURS

**>26 advanced training COURSES**

**2450 GRADUATES**

**ADDITIONAL EDUCATION PROGRAM**
Java, PHP, Android, Python, JavaScript, SWIFT, C#, HTML

**inIT training program for disabled**

**12 educational courses for children age of 8 to 17**

2013 — opening in Naberezhnye Chelny
2015 — opening in Kazan
QUANTORIUM

HARDWARE TECHNOPARK FOR KIDS
11-16 y.o

APPROVED BY PUTIN
as a new model which is being implemented in the whole Russia

INDUSTRIAL PARTNERS
Strong cooperation with KAMAZ heavy-trucks producer (biggest in Eastern Europe, joint w/Daimler)

11 programs for children
16 programs professional development programs
COOPERATION WITH STARTUPS

$60 PER MONTH
24/7 one of the cheapest offers on the market

70 WORKING PLACES
With all the infrastructure

$60 PER MONTH
24/7 one of the cheapest offers on the market

IDEAL LOCATION

70 WORKING PLACES
With all the infrastructure

ATTRACTION POINT FOR FREELANCERS
Web-Design, Developers, Marketing

COOPERATION WITH STARTUPS
3* APART HOTEL
inside IT Park

53 ROOMS

SPECIAL RATES FOR TENANTS
for long-term stay offers

8.7
Booking.com
>750 events/year

Major events of 2017:
- 2nd International Forum on Intellectual Property and Economics of Regions of Russia,
- 3rd Forum of Youth Entrepreneurship (Organization of Islamic Cooperation), - Blockchain Meetup,
- The first regional blockchain technology forum.

2 CONFERENCE HALLS
with 350+ seats

PRESS CENTER capacity 100 seats

MEETING ROOMS

EXHIBITION HALL area: 850 m²

SIGNIFICANT PARTNERS
Yandex, Google, IBM, Acronis, Microsoft, Cisco, Kaspersky
MANAGEMENT TEAM

ESTABLISHED IN 2009 BY MINISTRY OF ICT OF THE Republic of Tatarstan

284 staff
31 Y.O average age of an employee

341 MILLION RUBLES as of 2017

35% - Data Center
35% - organizing events, profit share in startups, hotel, center of IP protection, IT Academy, IT development
30% - rent from open space
Thank you for your attention!