KARACHAY-CHERKESS REPUBLIC
Territory of the Karachay-Cherkess Republic

Area: 14,3 ths sq. meters
2 urban districts
5 urban settlements
10 municipalities
83 rural settlements
Population

- Population: 466,400 people
- Average Life Expectancy: 74.7 years
- Average Salary: 214,644 rub.
- Economically Active Population: 46%
Gross Regional Product Structure

- Agriculture: 25.0%
- Industry: 23.3%
- Public administration and ensuring military security, social insurance: 14.8%
- Wholesale and retail trade, repair of motor vehicles, motorcycles, household products and personal items: 8.9%
- Construction: 8.0%
- Health and social services: 6.7%
- Operations with real estate, rent and services: 6.5%
- Education: 4.3%
- Provision of other communal and social personal services: 1.8%
- Hotels and restaurants: 0.6%
Leading Industries

Agriculture

Construction

Industry

Tourism
Agriculture

Livestock

Food and processing industries

Plant growing
The construction of a selection and seed logistic center

Establishment of an agricultural complex for breeding pedigree goats of dairy breeds

Reconstruction of a greenhouses block with an area of 12 hectares

Planting of the intensive garden on the area of 100 hectares
Industry of Karachay-Cherkess Republic

- Automotive industry 18.2%
- Development of electric power industry 15.4%
- Chemical production 9.9%
- Light industry; 2.1%
- Mining industry 6.9%
- Construction materials industry 19.2%
Investment projects in the field of industry

Project on modernization of the existing production of JSC "Kavkazcement"

Investment project «Modernization of equipment of LLC «Khabez gypsum» plant and expansion of assortment» of products
Implemented investment projects in the field of tourism

All-season tourist and recreational complex «Arkhyz»
Лунная поляна

Romantic

Lunnaya polyana
All-season tourist and recreational complex «Arkhyz»

POTENTIAL PROJECT

132 km of ski runs
of different complexity levels

61 lifts
62 km long

18,400 beds
at the hotels of the five tourist villages
Dynamics of tourist flow

Development of VTRK «Arkhyz» is carried out on the basis of the strategy of the advanced demand: the tourist exceeds resort power regarding locations of objects entertaining and infrastructures.

- **Location/balanced power of the resort**
  - 2014: 1,945
  - 2015: 1,945
  - 2016: 3,742
  - 2017: 3,322

- **Length of routes on VTRK «Arkhyz» km**
  - 2014: 638
  - 2015: 638
  - 2016: 1,465
  - 2017: 1,465

- **Location inclusive of exiting and potential resident special economic zone**

- **Shortage of location**
Dynamics of tourist flow

ARKHYZ ATRC

TOURIST FLOW
- 2013/2014
- 2014/2015
- 2015/2016
- 2016/2017

SKI INFRASTRUCTURE
- 7 ski runs of total length 14.8 km in 2016/2017 season
- 17 ski runs of total length 32 km in 2021
- 3 ropeways, two chair lifts and one gondola lift in 2016/2017 season
- 7 ropeways on the North and South facing slopes of the resort in 2021

HOTELS
- 3 existing hotels
- 40 beds - total accommodation capacity

INVESTMENTS
- 8.4 billion RUB billion until 2020
- 27 SEZ resident investors
"Single window" for the investor

Potential partners:
- ministries and departments
- municipalities
- economic zones
- industrial parks
- business infrastructure

Joint-stock company «Development corporation of Karachay – Cherkess Republic»

Investor
Thank you for your attention!