Region area: 88,500 km² (0.53% of the total area of Russia)
Population: 3.5 million
Total perimeter length: 2,750 km

Chelyabinsk Region
Public & Political Situation

- **84.6%**
  - Approval rating of the President of the Russian Federation, Vladimir Putin

- **87.7%**
  - of Chelyabinsk Region Legislative Assembly seats belong to United Russia

- **84.2%**
  - of votes won by Boris Dubrovsky during 2014 Governor's election campaign

**Public accord**

- More than **10,000** leading non-commercial organizations

- **31** NGOs – members of Chelyabinsk Region Peoples Assembly

**151** nationalities living in Chelyabinsk Region

- Russians: **81.4%**
- Tatars: **5.2%**
- Bashkirs: **4.7%**
Strategy & Ambition

**by 2018**

- **1.5** Fold increase in real earnings
- **1.3** Fold rise in the GRP share of high-tech industries
- Boosting the share of investment up to 27% GRP

**by 2020**

- Life expectancy increase up to 74 years
- **1.7** Fold increase in labor efficiency
- Increase in per-capita housing rate up to 29.7 m²
2035
Strategy of Chelyabinsk Region
10 key ideas

- Key economic centers development
- Sectoral priorities and territory specialization
- Inter-regional clusters
- Ecology
- Priority highways
- Word-class talent
- Active longevity and life-long learning
- Healthcare – stress on prophylaxis
- Spatial development
- Interdepartmental interaction
25 strategic priorities

LITERACY LEVEL
- Innovative competences
- World-class talent
- Talent for healthcare
- New generation of teaching talent

LIFE EXPECTANCY
- Safety
- Healthy generation
- High-quality healthcare

Human capital
- Quality of life
- Efficiency governance
- Life-long learning
- New cultural environment

LIVING STANDARD
- Medical cluster
- Active longevity
- Clean air
- Clean ground
- Clean water

Primary industries development
- Digital infrastructure for the economy
- Advanced living environment
- City agglomeration environment
- Affordable energy
- Export diversification and inter-regional interaction development
- Chelyabinsk Region - investment generation center
- New hi-tech industries
- Digital infrastructure for the economy
- Service economy
- Cluster development and supply chains
- New hi-tech industries
- Advanced living environment
- Clean air
- Clean ground
- Clean water

Chelyabinsk Region – investment generation center
- New hi-tech industries
- Digital infrastructure for the economy
- Service economy
- Cluster development and supply chains
- New hi-tech industries
- Advanced living environment
- Clean air
- Clean ground
- Clean water

Cluster development and supply chains
- High-quality healthcare
- Efficient governance
- Life-long learning
- New cultural environment
- Safety
- Healthy generation
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High-quality healthcare
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- New cultural environment
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- Medical cluster
- Active longevity
- Clean air
- Clean ground
- Clean water

Medical cluster
- Active longevity
- Clean air
- Clean ground
- Clean water
Target values

- **↑ 5.9%** Annual average GRP growth rate – 5.9%
- **↑ x2.3** 2.3 - fold growth on 2017 of per capita income by 2035
- **↑ 80** Life expectancy increase up to 80 years
- **2018** By 2030 – maintaining the regional population size at the level of 2018
- **↑↑↑↑** Starting from 2030 – yearly growth of population size
Over 160,000 students

44 higher educational institutions

62 R&D institutions and organizations (2016)

Major Educational Institutions

- SUSU: South Ural State University
- MSTU: Magnitogorsk State Technical University
- CSU: Chelyabinsk State University
- SUSMU: South Ural State Medical University
- SUSAU: South Ural State Agrarian University
Regional Economy Structure

GRP shares of the key industries in 2016

- **Industry**: 41.8%
- **Trade**: 12.5%
- **Construction**: 5.4%
- **Agriculture**: 6.7%
- **Other**: 33.6%
Metallurgy

Indices for the Russian Federation

Primary product groups

- Railroad rail
- Ferroalloys
- Mill products & steel pipes
- Base metals (copper, zinc, nickel)
- Steel precast structures
- Intricate large-sized casts

Refractory products: 45%
Every 4th ton of mill products: 11.8%
Steel pipes: 11.8%
More than 50 enterprises involved in special vehicles production

Primary product groups:
- Road-building machinery
- Cranes, lifting & handling equipment
- Measuring units
- Vehicle components

12% of the total industrial output
Perspective directions of collaboration in metallurgy and machine engineering

Collaboration with foreign investors in the following spheres:

- Machine tool building
- Metal working
- Crane building
- Automobile manufacturing
- Agricultural machinery building
- Road-building machinery manufacturing
Human resources

South Ural State University

Machine building
- Vehicles & Services
- Engines
- Wheeled, track laying vehicles
- Automation
- Electrical energy industry

Metallurgy
- Foundry production
- Ferrous metals
- Designing and Operation
- Rolling mill
- Mining

Magnitogorsk State Technical University

- Production management
- Aircraft engines
- Engineering maintenance
- Theory of Mechanics
- Electrical engineering

- Production management
- Metallurgical engineering
- Materials science
- Mining machinery
Agriculture
Agriculture

2.03 billion $

Agricultural Production Output

Regiona self-production levels

- Meat (all kinds): 139.6%
- Hen eggs: 181.3%
- Potato and vegetables: 126.1%
- Bread products: 286.9%
- Milk and dairy products: 52.7%

1. in alimentary products manufacturing
3. in meat and poultry production
3. in egg production

2.2 million ha
Total tilled area

2017
Promising areas for cooperation

- Transfer of innovative seed technologies
- Transfer of innovative beef and milk livestock breeding technologies
- Establishing joint agricultural products processing enterprises
- Agro-parks development

Wider access to world markets to export

- Alimentary products
- Vegetable oils
- Confectionary

- Palletized instant cereals
- Sausage products & deli meat
- Poultry sausage and ready-to-cook products

Human capital

South-Ural State Agrarian University

- Veterinary medicine
- Biotechnology
- Engineering technology
- Service & technology
- Energy industry
- Agronomy
- Agro-technology
- Biotechnology & Economics
IT & Hi-Tech Solutions

Venue for conferences and events

Total floor area - 2,500 m²
Co-working center - 400 m²
Incubator - 300 m²

Over 100 events
Over 5,000 participants at the site of the Park
Over 10,000 participants in the events, co-organized by the Park
Over 1,000 participants in the Russian National Forum “Information Society”, co-organized by the IT Park & “Mininform”
Promising areas of cooperation

**Human capital**

52 Federal and municipal educational institutions with enhanced study of Informatics

27 Regional secondary vocational education institutions

14 Continuing education institutions

**University programs**

SUSU
Higher School of Electronics & Computer Science

CSU
Information Technology Institute

Trekhgorny Institute of Technology
Branch of National Research Nuclear University MePhI

Nosov MSTU

**Partnerships with business**

Papilon
Largescale Biometric Systems

3DiVi
3D computer vision

Innovations for Kids
Interactive developmental services for kids

Napoleon IT
Interactive tablet and smartphone versions of magazines and newspapers

LANIT-Ural
Software deployment and adaptation at industrial enterprises

Turborender
3D graphics render
Healthcare and medicine
Nuclear medicine

Nuclear medicine potential

2
PET centers
Positron Emission Tomography centers

Brachytherapy
Sealed Source Radiotherapy

PET center opening in Snezhinsk

CyberKnife
Neutron Therapy Center
Proton-ion center construction

Gamma therapy unit creation

R&D & production potential of the region

Chelyabinsk Oncology Center
Makeyev SRC
Zlatmash
Mayak Production Association
SUSU
SUSMU
Nuclear medicine in the world

Number of radionuclide medical tests per 1000 people*

* - FMBA data
CyberKnife

Developed in 2011

350
In the World

9
In Russia

1
In Chelyabinsk Region

One and only cyberknife in a regional public healthcare institution
Foreign Trade Turnover
Foreign Trade Geography

The FTT share in 2017

Chelyabinsk Region

Total: 125 countries

17.6% Other
Foreign Trade Structure

Export Commodity Structure

- 82.4% Primary metals
- 7.6% Engineering products
- 3% Consumer goods
- 2.8% Food products
- 2.4% Petrochemicals
- 1.8% Fuel-and-power sector products

Export turnover: $4,967 million

Import Commodity Structure

- 35.6% Engineering products
- 34.5% Mineral products
- 17.9% Primary metals
- 6% Petrochemicals
- 3.1% Food products
- 2.9% Consumer goods

Import: $2,695 million
Creating Conditions for Investors

- Investors rights protection
- Administrative support from the Agency for Investment Development
- Land plots for rent
- Advanced development zones establishment
- Investment sites
- Profit and property tax exemptions for investors
Recreational Potential
Recreational Potential

3,007 cultural heritage sites

- 3,170 Lakes
- 16 Ski resorts
- 148 Resort and treatment centers
- 158 Nature reserves
- National park Taganay
- Reserve Ilmensky
- National park Zuratkul
- Reserve South Ural

Best Russian Tourist Destinations
7th Place
Turgoyak Lake
National Park
Taganay
National Park
Zuratkul
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